

MOTION BY SUPERVISOR DON KNABE

October 23, 2007

In 1992, the nonprofit Josephson Institute of Ethics hosted a gathering of experts in ethics and character education to find ways to work together, primarily by developing a common language of core ethical values that transcend religious, political and socioeconomic differences. During the conference, the group identified the values we now call the Six Pillars of Character — trustworthiness, respect, responsibility, fairness, caring and citizenship.

To advance these values, Josephson Institute in 1993 launched CHARACTER COUNTS!, which is now the most widely implemented approach to character education, reaching millions of youth. It is now embraced by thousands of schools, communities, public agencies and nonprofit organizations.

National CHARACTER COUNTS! Week has become the country's biggest celebration of character, and has been proclaimed every year by every President since 1994. It's the perfect opportunity to highlight the Six Pillars of Character throughout your community — and connect with others across the nation. No matter what your political or religious affiliation, this event is all about the universal values we share.

MOTION

MOLINA	_____
BURKE	_____
KNABE	_____
ANTONOVICH	_____
YAROSLAVSKY	_____

- M O R E -

I, THEREFORE, MOVE that the Board of Supervisors proclaim October 21 through October 27, 2007, as National CHARACTER COUNTS! Week, throughout Los Angeles County, and urge public officials, educators, librarians, parents, students, and all Los Angeles County residents to observe this week with appropriate ceremonies, activities, and programs.

#

AN